



One of our most frequently asked questions is, “How do I determine if a movie is covered under the Church Video License?”

### MOVIES: How to determine if a movie is covered

1. Though there may be a number of legitimate websites containing movie information to reference, but in this example, we’ll use the IMDb (Internet Movie Database) website.
  - a. *(Disclaimer: CVLI and MPLC are in no way affiliated with IMDb and does not endorse or control the accuracy of the content contained therein.)*
2. Go to **IMDb.com**
  - a. In the search field at the top which says "Search IMDb," enter the movie title and press enter.
  - b. The more exact you are, the better the results.
  - c. For our example, type in “Star Trek”
3. A list of titles with “Star Trek” in the name appears.
  - a. #1 is the 1966 Star Trek original TV series
  - b. #2 is the 2009 movie, Star Trek
  - c. #3 is the 1979 movie, Star Trek: The Motion Picture
4. We want #2: **Star Trek** from **2009**.
  - a. Go over the details to make sure this is the exact movie you want: short synopsis, director, actors, watch the trailer, etc.
  - b. To the far right of the movie title, click “**All topics**,” then under “**DETAILS**,” click “**Company credits**.”
5. There are two main lists:
  - a. The first list is “Production Companies,” the studios which produced the movie.
  - b. And the second list is “**Distributors**,” the studios with distribution rights, this is the list we’re after.
  - c. When searching for movies, always use the “Distributors” list.
  - d. When searching for TV programs, always use the “Production Companies” list.
6. \*Search the **Distributors** list for these words: “**(United States, 2009) (theatrical)**”
  - a. In this case the studio listed before “(United States, 2009) (theatrical)” is “Paramount Pictures.”
  - b. **Paramount Pictures** has the United States Theatrical rights or the Public Performance Rights for this movie in the United States.
7. Next, go to **cvli.com**
  - a. On the top, right of the screen, hover your mouse over “**Producers**,” and click on the package your facility has.
  - b. Let’s use the “**Total Producer Package**.”
  - c. Review the alphabetical list to see if this producer is listed (or use the Search keyboard shortcut, which is easier/faster).
  - d. It is! This movie is covered under the **CVLI Church Video License Total Producer Package**.

\*If the United States is not listed in the Distributors list as “(United States, -date-) (theatrical),” or if the United States is not listed in the Distributors list at all (common with *Australia, Canada*, but can even happen in the *United States*), consider the title covered in either of the below two scenarios:

1. A United States CVL Producer under the Distributors list says "(World-wide) (theatrical)," or "(World-wide) (all media)."
2. Both are true:
  - a. The title's **Producers** list shows a United States CVL Producer.
  - b. The title's **Distributors** list shows a United States CVL Producer for other notable countries with "(theatrical)" after their name.

**And always feel free to check with CVLI for any coverage questions!**

**TV SHOWS: How to determine if a TV show is covered (by using the same method above)**

With the Church Video License, a TV show can only be used if it meets these two criteria:

1. Is one of our CVLI TV producers and listed in the "**Production Companies**" list on IMDb (not in the "*Distributors*" list like movies need to be (as referenced in the 'Movie' section above).
  2. Must be available in the **retail market** (Blu-ray, DVD, streaming or download).
- \*For example: "This Is Us" is not covered; even though it is broadcast on TV by NBC (as its Distributor), NBC/Universal is not one of the three listed production companies for "This Is Us" (as referenced on IMDb).

USA CVL most notable TV Producers:

- 20th Century Television
- A&E Channel Home Video
- ABC TV
- CBS Television
- Discovery Channel
- Disney Channel
- Cooking Channel
- HGTV
- History Channel
- Lifetime Channel
- Lionsgate Television
- National Geographic
- NBC/Universal Television
- Travel Channel
- Walt Disney Television
- Warner Bros. Television

Thanks for doing what's right and joining the thousands of Churches worldwide who are covered under the Church Video License!